



HIGHSPEED ON ICE – AT THE WHEEL IN THE ST. MORITZ OLYMPIC BOB RUN

Because powerful experiences bond

Transcending boundaries and loving it



POINT OF NO RETURN

Individualized

The adventure is extremely impressive – and nevertheless completely safe! Whoever pilots the Monobob alone at high speeds down the ice channel in St. Moritz will never forget this unique experience. And you as the host will benefit greatly from it!



Inextricably link a fantastic experience with your company. Reward your sales professionals. Strengthen your teams. Offer your customers great excitement and enjoyment within an exclusive setting. 24 hours of experiencing, enjoying, learning – with exchanges, thrills and relaxation.

The experience will generate the certitude that all your guests will treasure the memory of 24 unforgettable hours in St. Moritz, associating it over and over again with you and your company. Guaranteed!

We at icerunner are ice channel and event professionals. That is why we set up this exclusive event package individually and according to your wishes.

Gregor Stähli

Great excitement in the St. Moritz Olympic Bob Run



SPEED

Who will cold-bloodedly pilot the Monobob through the legendary bob track in St. Moritz? You and your chosen customers? Your colleagues and teams? Your friends? The choice is yours.

A GROUP CANNOT BOND TOGETHER IN A MORE DYNAMIC WAY

Whoever you invite to this spectacular event, you are offering your guests an exclusive experience beyond comparison.

At 1.7 kilometers in length, the high-speed bob track in St. Moritz is one of the longest and fastest bob runs in the world, used for the Olympic sports of bobsledding, skeleton and luge. At the start of every season the ice channel is rebuilt by hand from scratch within three weeks and it is only open for use from the end of December to the beginning of March.

Experience the bob run live

icerunner ltd. opens up the oldest and most steeped in tradition bob track exclusively for you and for your guests. The track, which is normally reserved for professionals, provides the setting for icerunner events. Olympic skeleton medal winner Gregor Stähli looks after each participant individually and ensures that all rides in the Monobob are a unique and unforgettable experience.

Challenges in the ice channel

Four solo descents on the bob track for each of your guests – the highlight of a top-class social program in a charming environment. Top of the World in every respect and guaranteed by us: St. Moritz dazzles you in its best light 24 hours a day!



SOMETHING YOUR GUESTS HAVE NEVER EXPERIENCED BEFORE

Ice & Snow

A program set around ice and snow. In one of the most breathtaking landscapes, in the midst of soaring mountains, lakes and glaciers. Even the most exacting guests will be astonished. The less demanding all the more.

An exceptional program in St. Moritz

The first day

12:30 Arrival in St. Moritz

Arrival of the participants under their own steam or organized by us. A quick check-in at the Kulm Hotel St. Moritz or at the hotel of your choice – then it's off to the bob run!

Dress Code

- Sporty for the bob run (warm shoes, sports clothes: ski or track suit, gloves)
- Elegant or casual for the evening, depending on the chosen venue (5-star hotel or alpine hut)

13:00 Shuttle Service to the St. Moritz Bob Run

The bob run is in the direct proximity of the hotel and is also within walking distance.

13:05 Cocktail on the Gunter Sachs Lodge terrace

A welcome cocktail on the sunny terrace of the Gunter Sachs Lodge and first inspirations from the sporty and dynamic surroundings of the Olympic Bob Run.

13:20 Lunch at the Gunter Sachs Lodge

Lunch together puts all participants in the right mood for the first two bob descents from Monti's Bolt.

14:20 Introduction into bobsledding

Let the 3-time world champion introduce you to the secrets of the bobsleigh sport and get into in a bobsled for the first time. The tension mounts...

15:30 Two Monobob runs from Monti's Bolt

The point of no return: each participant has two runs, alone in the Monobob down the bob track at over 100 km/h. An exhilarating experience! The participants start from Monti's Bolt, the juniors' start, which guarantees an absolutely safe descent.

16:30 Shuttle service back to the hotel

After accomplishing this achievement, take a well deserved rest in the luxurious surroundings of your 5-star hotel.

19:30 Cocktail

At the hotel or in a location of your choice and as arranged.

20:30 Dinner

An exclusive menu in a 5-star setting or hearty specialties in a unique Engadine alpine hut, completely according to your wishes and mood.

Photo

The most scenic pictures of the day, captured live by our own photographers. Exchanges and talks. Share and reflect upon the experiences and emotions.

Presentation

Special guest speaker suitably chosen for the event and group: Urs Meier, Tanja Frieden, Roberto Triulzi, Heinz Frei and other personalities – according to your wishes and as arranged.

The second day

Morning

Breakfast together

Winter sports, relaxation and indulgence.

13:00 Shuttle service to the St. Moritz Bob Run

Whoever wishes may walk there in warm-up preparation for the next descents.

13:05 Lunch at the Gunter Sachs Lodge

The lunch conversations are sure to differ compared to those of the day before – you bet! Professionals are now sitting at the table, already knowing how the bob run feels!

14:30 Two Monobob descents from Monti's Bolt

Each participant pilots the Monobob again and experiences two further fascinating descents in the most famous ice channel in the world.

16:30 Shuttle service back to the hotel

The guests bid their farewells. Return journey under your own steam or organized by us – completely according to your wishes and arrangements.

Forever and ever

All the teams, groups and participants will have taken on board a variety of captivating impressions and experiences which they will never forget.

Or perhaps something completely different?

Do you have any special wishes to add to the program? No problem, we can individually tailor the program to what you have in mind!

Exclusive “à la carte” experience



YOUR GUESTS WILL BE IN RAPTURES

Experience

Assistance from start to finish.



The journey

The experience already begins with the journey. Individually or on the bus? By train, jet, or helicopter? From various starting points to one destination: St. Moritz. We will organize the event for you from A to Z entirely according to your wishes.

High-speed in the Monobob

Each person is his or her own pilot and steers the Monobob through the ice channel down to the valley. This exceptional experience guarantees indescribable emotions. And it also fills all participants with pride and the satisfaction of having achieved something quite unusual.

All recorded for posterity

The high-speed Monobob runs are captured by professionals in pictures and on video, without fail. Your guests will once again be pleasantly surprised at the photographic or DVD documentation which will have effectively captured the most exciting moments for the record.

The best St. Moritz has to offer



EXCLUSIVITY, COMFORT AND SURPRISES

AMBIENCE

Your guests should feel comfortable and be able to enjoy the mixed emotions between the thrills in the bob run and relaxation. We provide everything that demanding people may value.

Accommodation with the very best of company

At the finest location: The Kulm Hotel in St. Moritz offers a fairytale view of Lake St. Moritz. In addition, the amenities, service, ambience and comfort leave nothing to be desired. Let us know what you have in mind and we'll take care of the rest.

A relaxing change

Chat about your common experiences at ease in the Kulm Hotel's Sunny Bar. An inbetween refreshment stop at the Gunter Sachs Lodge. We know each and every location in, around and high above St. Moritz that will suit your wishes and those of your guests.

Culinary highlights

At the exclusive "Chef's Table" you will be able to glance over the shoulder of the chef and her crew in the kitchen. You will certainly understand the reasons for the 15 Gault-Millau points. Or you can do something completely different: We can whisk your guests off to one of the charming rustic alpine huts in Oberengadin – not for dinner, but for "supper". Either way, we create the special setting you would like.

VIP speakers showcasing the key points



MOTIVATION, MENTAL STRENGTH AND ACHIEVEMENT

Sport and motivation

Offer your guests an additional highlight so they can take back the recipes for maximum performance, challenge and success from the Engadine mountains to real-life business.

But let's tackle things one at a time: First the welcome cocktail to get in the mood. Then an amazing dinner with good conversation. After the meal a presentation of the most beautiful photos of the day, taken by our photographers so that all participants can relive the thrill of the bob run and their own descent in the ice channel.

And then a powerful talk

On a topic about maximum achievement. And the conditions that make top performances at all possible. In sport, in everyday life and also in business. A lively lecture by a world-class sports personality will round off the first day in St. Moritz perfectly.

Who may we invite to speak to you

Urs Meier, who refereed 883 football games over 27 years thus consolidating one of the finest international reputations?

Tanja Frieden, who fought hard for innumerable awards, cups and an Olympic gold medal in snowboarding?

Roberto Triulzi, who celebrated international successes as an ice hockey ace with the Swiss national team?

Heinz Frei, who proved time after time at the Paralympics that wheelchair racing and gold medals go perfectly well together?

Our outstanding relations in the world of high-performance sport open many doors. We guarantee strong personalities and captivating speakers.

People, faces and stories



YOUR GUESTS WILL BE LOOKED AFTER BY PROFESSIONALS

People

Who represents icerunner ltd.? Bob professionals and enthusiasts with many years of experience and an international record of achievement. A group of people and sports personalities from different backgrounds.

Gregor Stähli, arguably the most successful skeleton racer world-wide and Fritz Burkard, promoter of the bob and skeleton sport.

Gregor Stähli

Co-owner of icerunner ltd., organizer and person in charge of the events in St. Moritz. Gregor Stähli is the most successful Swiss skeleton racer with immense experience on the St. Moritz Bob Track. Successes and awards as a skeleton professional: 10 World Championship medals, 3 European Championship medals, 11 Swiss Championship titles and two bronze medals at the Olympic Games in 2002 in Salt Lake City and in 2006 in Turin. In addition, the skeleton professional has also celebrated successes as a bob racer in St. Moritz: Vice Swiss Champion category B.



Get to know the people, the faces and their stories soon. And then add your own story, too – See you at the Olympic Bob Run in St. Moritz!



icerunner ltd.
Dorfstrasse 38
CH-6341 Baar
Switzerland

Tel: + 41 (0)41 769 79 28
e-mail: info@icerunner.ch
Website: www.icerunner.ch